

FOR YOUTH DEVELOPMENT FOR HEALTHY LIVING FOR SOCIAL RESPONSIBILITY

THIS IS EMBARGOED UNTIL TUESDAY, JANUARY 23 AT 8:00PM

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Greater Susquehanna Valley YMCA and Middlecreek Area Community Center Announce Merger

SUNBURY, PA – The Greater Susquehanna Valley YMCA and the Middlecreek Area Community Center (MACC) are thrilled to announce a monumental moment in our community's growth and development. With a shared goal of fostering unity in our community, developing a healthy spirit, mind, and body, and being welcoming to all, the two organizations are merging. The Middlecreek Area Community Center in Beaver Springs will become a new branch of the Greater Susquehanna Valley YMCA.

This new partnership, over 5 years in the making, began with discussions had by community leaders from Western Snyder County, YMCA board members, and Greater Susquehanna Valley CEO Bonnie McDowell. A task force was created to explore each other's organizations and evaluate the feasibility of such a venture. Ultimately, the Greater Susquehanna Valley YMCA conducted a Community Needs Assessment in the Middlecreek area of Snyder County and concluded that the MACC merging with the Greater Susquehanna Valley YMCA was the best course of action to allow both organizations to effectively serve the residents of Snyder County.

Melanie Rager, MACC Board President, said, "The MACC Board of Directors fully supports this merger with the YMCA and is very excited to see it come to fruition. There were many hours spent discussing the best path forward for the employees and the community. For the board, it's about the community. We want to be able to continue to provide programs, resources, and stability to our surrounding neighbors. We have the community's best interests at heart." Members and staff of the MACC will become part of the larger, well-established YMCA family and all MACC employees will be retained.

The YMCA began 180 years ago, in 1844, and the Greater Susquehanna Valley YMCA's roots began in Milton in 1889. The organization's long history will provide a solid foundation of support, experience and best practices for the members and staff. Rager added, "The merger will be beneficial in so many ways to the organization and to the community, and more resources will be offered to the employees and people in the community. The YMCA is a wonderful organization that has so much to offer. I feel that the merger will only strengthen the MACC and the surrounding communities."

Terri Locke, Greater Susquehanna Valley YMCA Board President said, "The Board of Directors and staff of the Greater Susquehanna Valley YMCA are excited about the partnership with the MACC. We believe this will allow us to continue to carry out our mission of serving and impacting lives in Snyder County." Locke continued, "The GSV Y's strategic plan includes expanding their reach to better serve more communities. This merger falls directly in line with that plan, and those goals will provide a vision into the future. The journey ahead will be filled with collaboration, innovation, and a shared commitment to making the community an even better place for all."

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About the Y

The Y is one of the nation's leading nonprofits strengthening communities through youth development, healthy living, and social responsibility. Across the U.S., 2,700 Ys engage 21 million men, women, and children – regardless of age, income, or background – to nurture the potential of children and teens, improve the nation's health and well-being, and provide opportunities to give back and support neighbors. Anchored in more than 10,000 communities, the Y has the long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change. www.gsvymca.org

Photo caption: Seen here are Melanie Rager, MACC Board President (seated left) and Terri Locke, GSV Y Board President (seated right) signing the merger agreement between the Greater Susquehanna Valley YMCA and the Middlecreek Area Community Center. Representatives from both organizations were present for the signing, including (back row, left to right) Mike Bobb, MACC Board Member, Brittany Coder, MACC Executive Director, Bonnie McDowell, GSV Y CEO, Brent Bobb, MACC Board Vice-President, and Angela Haines, GSV Y Director of Operations.